



# Media Mailer

## Tuna | The Real Story

This media mailer for Wild Planet Tuna gives reporters everything they need to put Wild Planet Albacore tuna to the test, including competitive brands for comparison, a fork, crackers, salt and pepper, a napkin—even a can opener.

A brochure in the lid uncovers some disturbing and little known facts about the tuna industry, setting the stage for a feature story.



Click the image above to view the brochure

<http://tinyurl.com/8xtfy2p>

